



**DEPARTMENT OF THE AIR FORCE  
AIR FORCE RECRUITING SERVICE (AETC)**

10 Feb 2017

MEMORANDUM FOR HQ AFRS/RSM

FROM: AFRS CIO

SUBJECT: Tier 3 Web Measurement and Customization Usage Approval

References: (a) Office of Management and Budget Memorandum M-10-22  
(b) AFRS AF.com Privacy Policy, dated 23 Jan 2013; revised 8 Feb 2017

1. Following a comprehensive review of the current airforce.com Online Privacy Policy, I hereby approve the use of Tier 3 web measurement and customization technologies IAW Ref (a). This approval must be cited and made available for public use in an updated version of Ref (b) NLT 31 Mar 2017.
2. Please direct any questions to the HQ AFRS Knowledge Management Center at (210) 565-0313, email: [hqafrs.ko@us.af.mil](mailto:hqafrs.ko@us.af.mil).

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